



Serving You Since 1981

FALCON WEST ACADEMY 2026

Summary Overview

At the start of 2025, Falcon West strengthened its long-standing relationship with the sport of rugby by launching a formal, paid Academy internship program. The Academy was developed to provide professional athletes with a structured "off-the-pitch" career path. The core tenets of the Academy are **Communication, Execution, Participation, and Resourcefulness**, which resonate with the mindset of elite athletes.

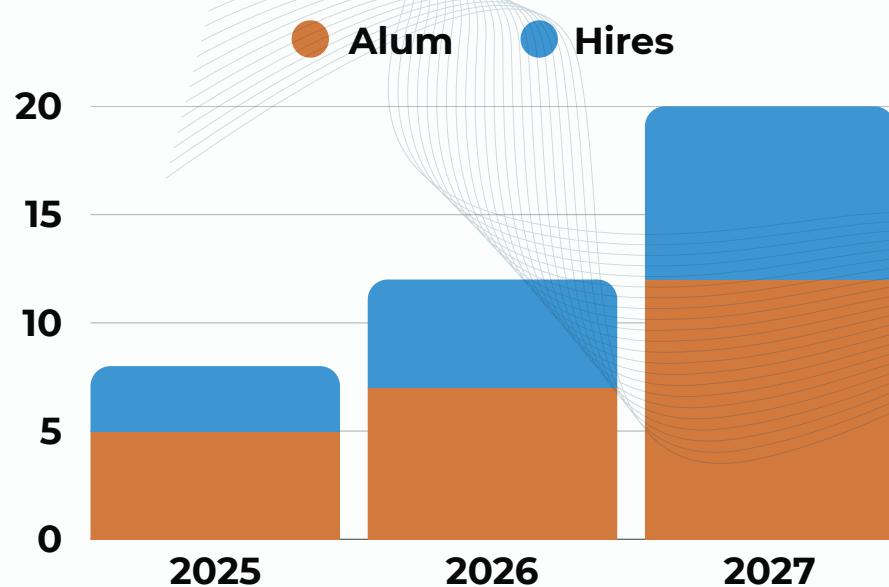
The inaugural year exceeded all expectations, with eight individuals successfully completing the program. We were proud to host participants from across the rugby landscape, including the **Seattle Seawolves, Anthem RC, NOLA Gold, Houston Sabercats, Miami Sharks, USD Rugby, and Premiership Women's Rugby**.

Alums Now With Falcon West

Maceo Brown	Joined us full-time as an Insurance Broker, and performing incredibly well in his first year. A retired 7s Olympian, he remains involved in coaching rugby.
Bart Vermuelen	Leading our internal AI infrastructure and deployment. Playing for Old Glory for the 2026 Season.
Karl Keane	Piloting our Junior Broker position and assisting with marketing. Playing for the Seattle Seawolves for the 2026 Season.

Looking Ahead

Our commitment to supporting rugby players develop professionally off the pitch remains a core pillar of our social impact and recruitment strategy. Based on this year's proof of concept, which produced 8 participants and 3 full-time hires, we are positioned to scale our impact. **We project growth to 12 participants and 5 hires in 2026**, reaching 20 participants and 8 hires by 2027. By investing in these athletes off the pitch, we are building a resilient, high-performance workforce for the future, as well as providing a proven and rewarding career path for high achievers.



2026 Sessions

- **Session 1:** March 2 – May 22
- **Session 2:** June 1 – Aug 21
- **Session 3:** Aug 31 – Nov 20

falconwest.com/academy

